

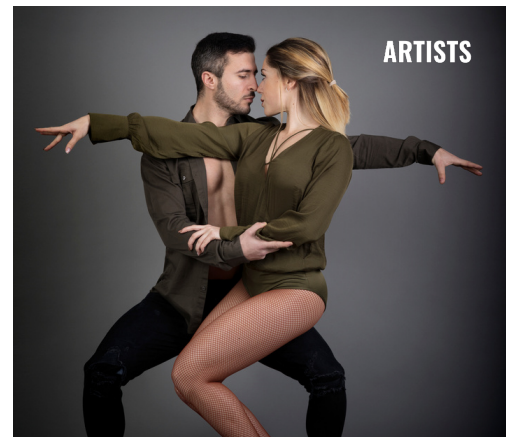


e-dancer

DANCE EVERYWHERE

SINCE 2015

E-dancer is a tech company that offers a full range of services to dancers and dance professionals, mainly in the Latin dance scene. In e-dancer you will find an updated directory of events and congresses, dance schools, dance apparel, and online classes allowing you to learn how to dance from the comfort of your own home.



BUSINESS MODEL



TICKETING PLATFORM TO MANAGE AND SELL DANCE EVENTS



HOTEL BOOKING AND MANAGEMENT SERVICES FOR DANCE FESTIVALS



ONLINE MARKETING SERVICES FOR DANCE PROFESSIONALS



ONLINE DANCE SCHOOL

WWW.E-DANCER.COM
PRODUCTS AND SERVICES FOR DANCERS

E-DANCER FOUNDING TEAM



JOSÉ CRESPO | CEO

Business Development

- Creativity
- Sales & Marketing



JESÚS VALLE | CTO

IT Development

- Programming
- Analyst



JULIE KARGER | COO

Finance/ Projects

- Legal
- Cost Control

MISSION:

"To transform and improve the dance sector through technology"





Presence
in 22
countries



150 fans with
tattoos of
our brand



44,000
customers
dancing with
us



over 200
events
managed
per year



Online
dance
school



700 K
followers on
social media



2020 finalist
of the
Minerva
Business
Program





Jesús Valle, CTO and co-founder



Part of the first team 2017

¿WHERE CAN I DANCE?

the problem that inspired the solution

In 2009 I discovered something that would change my life forever. It was excitingly unexpected, just like so many things in life, but I can confidently say that after ten years, I've found the secret to happiness: DANCE.

I started my professional journey in the dance sector in 2011 as a Latin dance teacher, DJ and organizer of international dance events. I later worked as an artist manager for Bachata singers and performed as part of a semi-professional dance team.

Thanks to this enriching experience I acquired a broad knowledge of the dance sector which, years later, allowed me to create a company providing a complete service for dance professionals: E-DANCER.

The project started in 2015 when I struggled to find information about places to go dance while visiting different cities in Spain. This is when I decided to solve that struggle and turn the question of "where to dance" into the statement of "find places to dance", by creating Spain's first directory of places to go Latin dance.



promovido por



"dancing connects us with the essential"

JOSÉ CRESPO
CEO of e-Dancer